

Dar Ghad Al Ajyal

For Publishing & Distributing

COMPANY PROFILE

www.ajyall.com



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The background of the page is a solid teal color. In the upper left corner, there is a stack of four books. The top book is white with a teal cover, and the three books below it are teal with white covers. The text is centered and white.

Dar Ghad Al Ajyal
For Publishing & Distributing

ABOUT US

Dar Ghad Al Ajyal is a Jordanian publishing company founded on 01/01/2018, based on the vision of its founders, their constant endeavor to raise modern and developed generations with new ideas, aspirations and constructive visions capable of promoting their society.

Bearing in mind these principles, we have been always keen on innovation, through the use of modern scientific techniques and teaching aids. **Dar Ghad Al Ajyal** has a strong belief that a book is an educational tool to teach children, prepare them, and open new horizons for their future. **Dar Ghad Al Ajyal** has spared no effort to keep abreast of technological development, providing children with easy access to updated information, in good communication channels, mingled with pleasure, imagination and good comprehension.

Dar Ghad Al Ajyal for Publishing and Distributing has published several series containing many books for kindergarten and primary school in cooperation with top-notch writers and experts for this age group, both in Arabic and English languages. Since its establishment, **Dar Ghad Al Ajyal for Publishing and Distributing** has been doing its utmost to complete its cultural role in providing children's library with the best educational books.

Dar Ghad Al Ajyal for Publishing and Distributing has achieved fast-paced success and became a strategic partner for our clients both inside and outside the Kingdom. Offering students the best books, and the most smart solutions is our pride. In this process **Dar Ghad Al Ajyal for Publishing and the Distributing** takes into consideration all standards recognized in the field, starting from distinguished articles, through catchy and unique designs, ending up to children's educational and psychological aspects.

OUR VISION

- ◆ To prepare teams of experienced and competent pools of experts capable of communicating knowledge with the latest methods and techniques.
- ◆ To upgrade our work with the latest scientific findings in all fields.
- ◆ To create totally new educational and technical tools capable of raising a generation with high competencies and abilities.
- ◆ To be partners with the largest number of clients and meet their needs that aim to upscale educational level.





Director-General

“In the name of Allah, the Most Gracious, the Most Merciful”.

Praise be to Allah, Who by His grace, good deeds are accomplished, and by His guidance, wishes and targets are attained. Prayers and peace be upon our Prophet, Muhammad, his Kinsfolk and Companions.

It goes without saying that the school book is an educational tool that helps children learn, create their abilities, develop their talents, and impart them to different skills and valuable information in various arenas. It is my pleasure to provide you with this great achievement to inspire a new generation, clever with technology, active learning and use them to serve the community and keep abreast of scientific progress.

Since establishment, we have taken upon ourselves the responsibility of presenting the curricula to our children at schools in distinctive, easy and accessible paths, coping with recent changes and traditions of our society. Our books are composed by authors and specialists who are able to choose effective material to develop characteristics of children. “Dar Ghad Al Ajyal” has produced several series containing several books on kindergarten and primary school in both Arabic and English. Since its establishment, the company has been doing our utmost to provide the best of its educational, community and cultural role. Thanks to Allah and His Majesty, the company is moving rapidly towards success, achieving part of what we aspire to, and we still have a lot to offer to our children.

Mr. Zaid Al Sellawi





Sales Manager

In light of the rapid successes achieved by **Dar Ghad Al Ajyal for Publishing and Distributing** in the field of publishing school curricula, the company has decided to continue down the same path of success, whereby it was recently decided to move to the field of electronic education by transforming all of its products into interactive books, and by providing best services to the beneficiaries with varieties of educational recourses to ensure the success of the educational process, ranging from working papers, explanatory videos and electronic tests.

Moreover, the company is currently in the process of developing multiple entertainment and educational publications, in addition to a number of entertainment and educational means that smoothly permeate through to the minds and aspirations of children, such as: curricular and extracurricular stories, colouring books, educational workbooks based on the course, and many more.

Accordingly, **Dar Ghad Al Ajyal for Publishing and Distributing** seeks to expand its segment of customers in addition to schools, and to diversify its products to provide a wider and more comprehensive range of services to cover all requirements of the market.

Mohammed Jaweed



The Head of Design Department

Dar Ghad Al Ajyal for Publishing and Distributing has laid its sights on elevating all of the various dimensions of its books and the educational curricula, most important of which is the artistic dimension, as this stems from the positive and effective impact that it has in assisting children to grasp all of their educational requirements. The company was launched with a group of illustrators and artists. Using their paint brushes, they drew, coloured, and exerted massive efforts to prepare a creative book that speaks to the minds and imaginations of children, whilst simultaneously developing their skills.

The books we have produced are therefore brilliant and elegant, both in terms of the way they have been created with rich content, thus filling the hearts of teachers, parents and those interested in education alike, with pleasure.

As a basic and structural department, we, at the Department of Design and Artistic Production, have taken it upon ourselves to present the best that we have, both in terms of the form and text, thus reflecting the seriousness and importance of the content and message. The design and production of the books rely on the following important foundations: drawing, colours, and artistic production.

Naseem Mteir



OUR PUBLICATIONS

Dar Ghad Al Ajyal for Publishing and Distributing has published numerous series containing many books designated for the kindergarten and elementary phases, in cooperation with authors with expertise and experience, both in the Arabic and English languages, related to mathematics, Arabic language and Islamic education books, and the Aqua English curriculum. We also have publications for the elementary level, starting from grade one and right up to grade six, including Computer books in Arabic and English, mathematics in English, along with the sociology and science curriculum in English, and Islamic education.

Our publications are distinguished by the fact that they have been approved by the Ministry of Education, and are documented by the National Library.

We seek to deliver our publications to the widest segment in the Arab world. We also strive to remain abreast of all that is new in the world of publishing and distribution, especially when it comes to children.



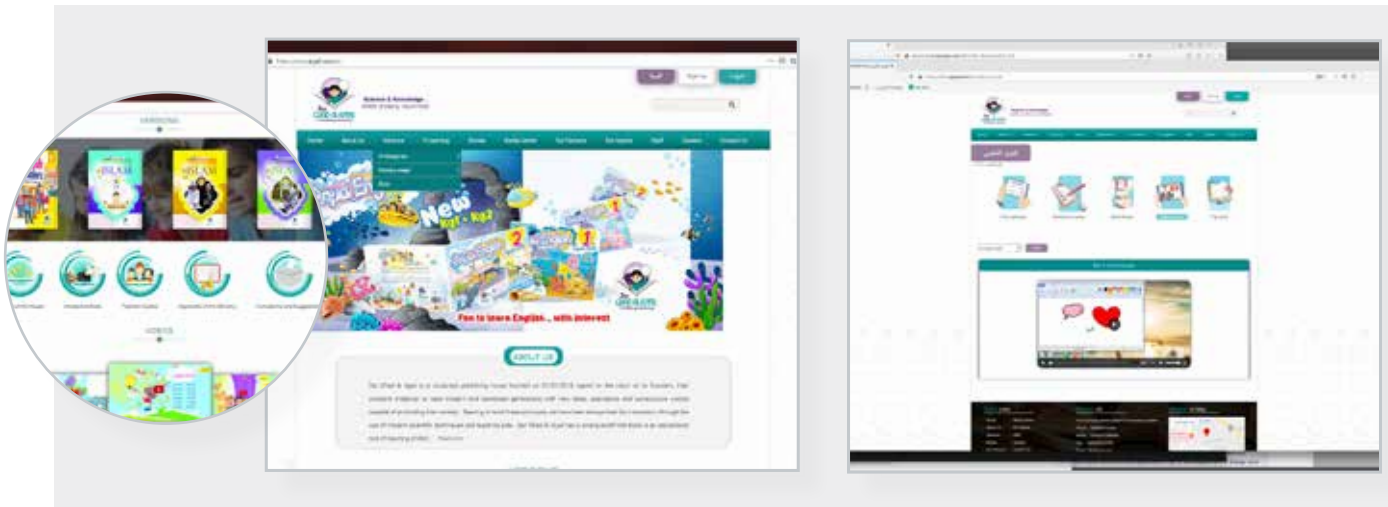
THE ELECTRONIC PLATFORM

Dar Ghad Al Ajjal for Publishing and Distributing launched the “e-Learning” platform for remote learning for school students in the Kingdom, with the aim of sustaining and continuing with the educational process, especially in light of the suspension of schools and the imposition of the lockdown.

The launch of the platform came as a translation of the founders’ vision to keep pace with societal developments, and to offer the best of what it has through the use of modern technologies and targeted educational methods, in addition to continued follow-up, so as to ensure the rights of students to obtain education, and to provide our dear students with free educational content.



Dar Ghad Al Ajjal for Publishing and Distributing also owns a website named: **www.ajyall.com**, which provides its visitors with a unique experience in terms of the ease of browsing, access to information, access to the required services, interactive participation, and knowledge, in a way that meets the aspirations of users.



Dar Ghad Al Ajjal for Publishing and Distributing has been keen to ensure that its website reflects a distinct image of its ability to offer its best assets in the march towards science, knowledge, development and creativity, through its unique experience in the field of designing curricula in accordance with the highest academic standards.

SEMINARS & EVENTS



Dar Ghad Al Ajyal for Publishing and Distributing participated in numerous international book fairs, the most prominent of which were:

- **The 19th Amman International Book Fair** between 26/09 and 05/10/2019, which was held in “ Amman Interational Motor Show hall”.
- **The Sharjah International Book Fair** in its 38th session, which was kicked off on the 30th of October and lasted till the 9th of November, 2019. The fair was held under the theme: *“Open books...open minds”*.
- **The 5th Jeddah International Book Fair**, during the period between the 11th and the 21st of December, 2019. The fair was held at the Land of Events in Abhur Al Janoubiya in Jeddah, and the participation of the company stemmed from its belief in the importance of books and reading, and that holding such fairs helps to preserve the prominent value, importance and role of books in the development and education of human beings...in addition to facilitating the exchange of knowledge and dialogue amongst participants from all over the world.
- **Visited Frankfurt – Germany Fair between 16/10 and 20/10/2019.**
- **Visited Cairo International Book Fair between 23/01 and 05/02/2019.**
- **Visited Abu Dhabi International Book Fair on 29/04/2019.**
- **Visited the Sharjah Children’s Reading Festival.**



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ACTIVITIES & WORKSHOPS

- **Dar Ghad Al Ajyal for Publishing and Distributing** organized an introductory seminar in Iraq related to the company curricula, whereby the company delegated a representative to Mosul to introduce attendants to its main tasks and educational products. The seminar aimed at spreading cultural awareness and instilling knowledge in order to create and raise a modern generation capable of grasping the technologies of the age.

- **Dar Ghad Al Ajya for Publishing and Distributing** organized a seminar under the theme: *“Together let’s improve our educational curricula”*, the Ajyal Educational Series curriculum. The seminar was held at the Holiday Inn, and was attended by 350 educational experts, school principals, professors, and teachers from all of the various governorates of the Kingdom.



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- A dialogue was organized on 02-07-2020 under the title: “The implications of the Coronavirus crisis and its impact on the educational process and its tools”. The discussion was held using the Zoom application.

The dialogue shed light on the impact and challenges posed by the crisis on publishers, schools and students, in addition to future plans to face it.

The seminar was held with the participation of the distinguished guests:

- Mr. Monis Hashem Al-Hattab – Director and owner of Alif Ba’ Ta’/ABC Publishers establishment, and a member of the Coronavirus Crisis Response Cell in the Jordanian Publishers Association.
- Mrs. Adiba Mohammed Younis Abdullah – Director of Aswar Al Quds School.
- Mrs. Areej Sabri Omar Al Teeti – The mother of a primary school student.



facebook:<https://www.facebook.com/watch/?v=953464391742653>



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- Dar Ghad Al Ajyal for Publishing and Distributing participated in the regional conference of the IPA (International Publishers Associatin), which was held in Jordan between the 30th of September and the 1st of October, 2019.



- The “Ghad Al Ajyal Ramadan Days” competition, which streamed live on Facebook all throughout Ramadan. The event was broadcast live to announce the names of the winners. The company also hosted a guest of honor from amongst the directors and supervisors of kindergartens and schools to draw the names of the contestants. The guests of honor were also honored by the administration.



- Recognizing/honoring the best employee every month: the management seeks to improve the performance of its employees, and to create a sense of enthusiasm and competition at work. Accordingly, the General Management grants the title of *“Best Employee of the month”* to those who deserve it, in order to further progress and advancement at the house.



OUR AGENTS

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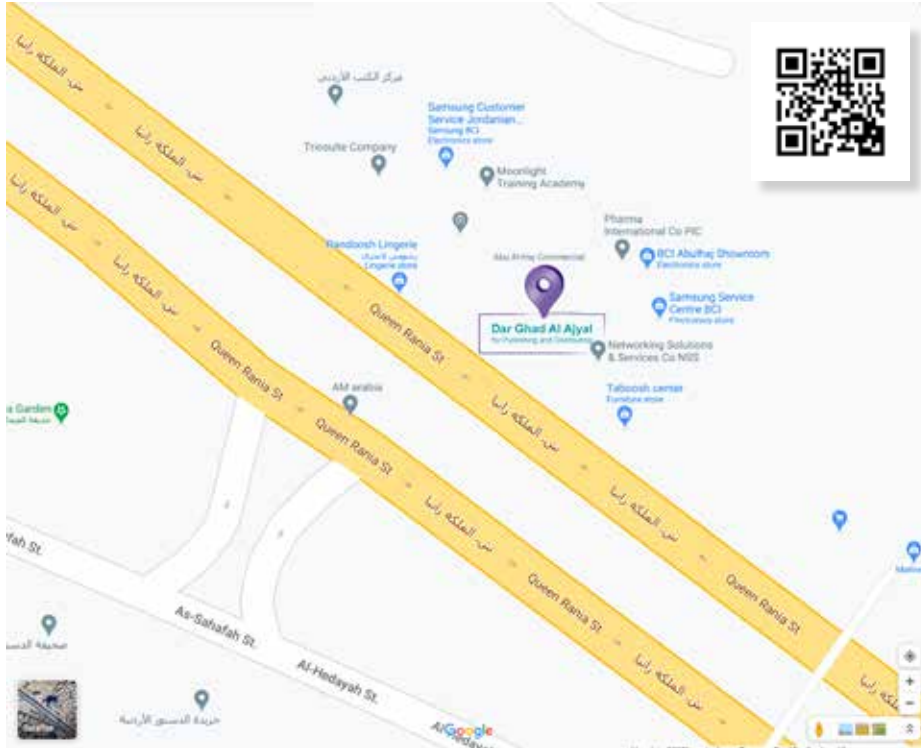
Dar Ghad Al Ajyal

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...a success story...

It began with the aim of lasting.....

CONTACT US



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